# IVBM 2018

## 20th International Vascular Biology Meeting

June 3-7, 2018 Helsinki, Finland

On behalf of the Organizing Committee of the International Vascular Biology Meeting 2018 (IVBM2018), we invite you to join us in this exciting meeting on June 3-7 in Finlandia Hall in Helsinki, Finland. The meeting is organized in collaboration with University of Helsinki, Wihuri Research Institute, Karolinska Institute, Uppsala University and European Vascular Biology Organization (EVBO).

The IVBM is a biennial scientific conference. Since 1980, the IVBM meetings have been rotating among Europe, Asia, Australia and North America. IVBM meeting is widely recognized as a showcase for cutting edge basic and translational research in vascular biology. The meeting attracts approximately 1000 attendees from around the world, including clinicians of various specialty backgrounds from cardiovascular medicine to oncology, basic scientists and trainees in the fields of vascular biology, inflammation, cancer, and metabolism, and scientists from pharmaceutical and biotechnology industries.

As the premier international event in vascular biology, IVBM provides a unique opportunity for the international biomedical community to unite and exchange information, identify new directions, and support the next generation of scientists in vascular medicine.

The themes of the meeting include: Vascular therapeutics, Organotypic vasculature, Vascular permeability, Hematovascular differentiation, Neurovascular disease, Vascular plasticity, Vascular growth factors, Signaling mechanisms, Vascular inflammation and Vascular and immune targeting. The meeting will consist of 17 plenary lectures, 80 scientific lectures, 48 short talk selected based on abstracts, showcases and lunch seminars.

We offer you the opportunity to join the IVBM2018 as a Sponsor. Sponsors receive acknowledgement in promotional materials, newsletters and the meeting web site before the meeting, and at the meeting in signages, slides and within the program, depending on the sponsorship level. We are confident that you would greatly benefit from joining the IVBM2018 as a sponsor as described in the attached Sponsorship Opportunities.

We would be happy to discuss tailoring your support to IVBM2018. Please contact kaisa.a.sarkkinen@helsinki.fi (tel. +358 2 941 25512) to continue discussion and for any additional information of your participation in IVBM2018.

Yours sincerely,

The IVBM2018 Organizers

#### **General Information**

#### **Dates**

June 3-7, 2018

#### Venue

Finlandia Hall Mannerheimintie 13e 00100 Helsinki Finland

#### Website

www.helsinki.fi/IVBM2018

#### Meeting language

The official language of the Meeting is English. All abstracts and presentations must be submitted in English.

#### **Meeting topics**

Vascular therapeutics, Organotypic vasculature, Vascular permeability, Hematovascular differentiation, Neurovascular disease, Vascular plasticity, Vascular growth factors, Signaling mechanisms, Vascular inflammation, Vascular and immune targeting

#### Liability and personal insurance

The Meeting Secretariat and organizers cannot accept liability for personal accidents, loss of or damage to private property of the delegates, either during or indirectly arising from the International Vascular Biology Meeting 2018.

#### Meeting organizer

Confedent International Korkeavuorenkatu 30 00130 Helsinki, Finland

Telephone: +358 50 46 44 757 E-mail: IVBM2018@confedent.fi

#### **Organizing committee**

Kari Alitalo, MD, PhD, Academy Professor, Wihuri Research Insitute & University of Helsinki kari.alitalo@helsinki.fi

Christer Betsholtz, DMSc, Professor, Karolinska Institute & Uppsala University Christer.Betsholtz@ki.se

Lena Claesson-Welsh, BD, PhD, Professor, Uppsala University, lena.welsh@igp.uu.se Jozef Dulak, PhD, DSc, Professor, Jagiellonian University of Krakow, jozef.dulak@uj.edu.pl Pipsa Saharinen, PhD, Associate Professor, University of Helsinki

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Seppo Ylä-Herttuala, MD, PhD, Academy Professor, University of Eastern Finland seppo.ylaherttuala@uef.fi

#### **Promotional Opportunities**

#### Official sponsorship

We offer various forms of IVBM2018 sponsorship opportunities, to increase your exposure to Meeting participants. We offer general conference sponsorhips at various sponsorship levels (see below contributor levels), as well as sponsorship possibilities of an official event or product.

No sponsor or partner may have influence in the scientific program of the meeting.

\* Acknowledgement is contingent upon funding being received.

If you wish to become a sponsor of IVBM2018, or if you have any questions or wish to discuss sponsorship opportunities in more detail, please contact kaisa.a.sarkkinen@helsinki.fi (tel. +358 2 941 25512). Thank you for your support

### Sponsorship opportunities at IVBM2018 Sponsorship levels

Platinum sponsor >10 000 €
Golden sponsor 6 000 €- 10 000 €
Silver sponsor 2 000 € - 5 999 €
Contributor < 2 000 €



Finlandia Hall, the Meeting Venue

## IVBM 2018

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### **Sponsorship Packages**

	Platinum sponsor	Golden sponsor	Silver sponsor
Acknowledged in the sponsorship list, following the agreed hierarchy level	X	Х	X
Sponsor's logo, name and hyperlink to requested site on the Meeting website, following the agreed hierarchy level	X	X	X
Insert in the delegate bag (provided by the sponsor)	Х	Х	Х
Promotional posters in the meeting venue*	2	1	
Sponsor's advertisement in the virtual program and application	Full page	Half page	
Sponsor's logo to appear on Holding Slide between sessions throughout the Meeting	X	X	
Special mention in opening session and closing sessions of the Meeting	Х	Х	
A complimentary booth in the poster sessions for exhibiting products or literature.	Х	X	
A single waived meeting registration (travel and lodging on responsibility of the sponsor). The sponsor representative will be permitted to attend all sessions, breaks and receptions.	X		
Named sponsored scientific sessions	2	1	
Sponsorship amount	>10 000€	6 000-10 000 €	2 000-5 999 €



www.helsinki.fi/IVBM2018

#### Platinum sponsor package Sponsorship level >10 000 € Platinum sponsor recognition throughout the Meeting

- Two promotional posters in the meeting venue eg. on the registration desk, the Coffee area or the Main the Coffee area or the Main hall (poster provided by hall (poster provided by sponsor, max size A0)
- · Sponsor's logo to appear on Holding Slide between sessions throughout the Meeting
- · Special mention in opening session and closing sessions of the Meeting

#### **Meeting Website**

 Sponsor logo, name and hyperlink to requested site on the Meeting website under headline Platinum Sponsor

### Meeting programme, literature and delegate

- Two named sponsored sessions in the program and recognition in the corresponding sessions
- · Acknowledged as Platinum Sponsor with company logo in Sponsorship list in conference web site and virtual program, following the agreed hierarchy level
- · Company advertisement (full page) in the virtual program and application
- · Insert in the delegate bag, insert provided by the sponsor

#### **Additional opportunities**

See information at Golden sponsor





#### Golden sponsor package Sponsorship level 6 000 €-10 000 € Golden sponsor recognition throughout the Meet-

- · One promotional poster in the meeting venue eg. on sponsor, max size A0)
- Sponsor's logo to appear on Holding Slide between sessions throughout the Meeting
- · Special mention in opening session and closing sessions of the Meeting

#### **Meeting Website**

· Sponsor logo, name and hyperlink to requested site on the Meeting website under headline Golden Sponsor

#### Meeting programme, literature and delegate bags

- One named sponsored session in the program and recognition in the corresponding sessions
- Acknowledged as Golden Sponsor in Sponsorship list, following the agreed hierarchy level
- Sponsor advertisement (half page) in the virtual program and application
- · Insert in the delegate bag, insert provided by the sponsor

#### Additional opportunities

Contributors at the Platinum and Golden level may choose to reserve a complimentary booth in the poster sessions for exhibiting products or literature. If a representative is sent to the Meeting, his/her registration fee will be waived, however, all travel and lodging expenses will be the responsibility of the "sponsor."

#### Silver sponsor package

Sponsorship level 2 000 €-5 999 €

Silver sponsor recognition throughout the Meeting

#### **Meeting Website**

· Sponsor logo, name and hyperlink to requested site on the Meeting website under headline Silver Spon-

#### Meeting programme, literature and delegate bags

- Acknowledged as Silver Sponsor in Sponsorship list, following the agreed hierarchy level
- Insert in the delegate bag, insert provided by the sponsor

#### Contributor

For contributions 500 €-2 000€, an Organization/ Company will be recognized as a "Contributor" and will be acknowledged as such on promotional materials and the meeting web site, and in the mobile app, the newsletter and in the meeting program.

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#### Special program opportunities

We offer a limited number of opportunities for oral presentations during the Meeting, in the form of a lunch seminar or a showcase. Both of these opportunities provide the Company the opportunity to present on their chosen topic to the audience.

## Lunch seminar for oral scientific/promotional presentation

#### Max of three opportunities

The lunch seminar is an excellent opportunity to reach the meeting attendees. The lunch seminar takes place in the middle of the meeting day with no overlapping program. You have the possibility to select a room with 200 or 400 seats. The seminars are free of charge for the participants, and lunch packages will be served directly in the meeting room (no extra cost to the sponsor).

Please do bring your own computer, one will not be provided. A table and two chairs will be setup within the room, or immediately outside if space allows, for your company to collect the names of the attendees entering the room and to distribute information about the presentation and additional sales literature.

#### Lunch seminar dates & times:

Monday, June 4, 2018, at 12:30 - 13.15 (*Reserved*) Tuesday, June 5, 2018, at 12:30 -13.15 (Available) Wednesday, June 6, 2018, at 12:30 -13.15 (Avaialbel)

#### **Lunch seminar includes:**

Boxed lunch for participants

Room set theatre style for 200-400 participants

Podium

LCD Projector and screen

Microphones for presenter and audience questions Inclusion in the Meeting Program

Promotion of your event on meeting web site A one-time targeted email to pre-registrants

#### Please contact us for further information on sponsoring options and availability:

Kaisa Sarkkinen, e-mail: kaisa.a.sarkkinen@ helsinki.fi, tel. +358 2 941 25512

#### **Showcase**

#### Max of four opportunities

The showcase is an opportunity to highlight your products or services directly to the meeting attendees.

Please do bring your own computer, one will not be provided. A table and two chairs will be setup within the room, or immediately outside if space allows, for your company to collect the names of the attendees entering the room and to distribute information about the presentation and additional sales literature.

Showcases will be considered on a first-come, first-serve basis.

#### Showcase dates & times:

Tuesday, June 5, 2018 two parallel sessions at 18:15 and at 18:45

#### Showcase includes:

Room set theatre style for 200-400 participants Podium

LCD Projector and screen

Microphones for presenter and audience questions Inclusion in the Meeting Program

Promotion of your event on meeting web site A one-time targeted email to pre-registrants

#### **Advertising**

To increase your exposure and to advertise your presence in the meeting, we offer/recommend following options:

Insert in the delegate bag 1 000 €

Advertisement in conference program book/ application

Full page 1 000 € Half page 500 €

Literature Table 500 €

For one classroom table, no signage, electricity or acknowledgement provided. Displays will be set up near the session area and are available to non-profit organizations, government agencies and academic or medical institutions only

## **Exhibitor opportunities in the IVBM2018**

Plan now to exhibit at IVBM2018, the premiere event in the field of vascular biology. Meet with your colleagues from around the world and display your latest technology, supplies and equipment to professionals in the fields of vascular and cardiovascular biology. The exhibition spaces in the Meeting venue at Finlandia Hall are located among the catering service points and the poster area, providing a flow of participants to the area. Submit your application to reserve your exhibition space as soon as possible via the meeting's webpage: www.helsinki. fi/ivbm2018 (will open on October 1). Booth locations are reserved on first-come-first-served bases; thus we encourage you to reserve your booth soon!

#### **Exhibit space rates**

9m2	3 000 €
6m2	2 500 €
4m2	1 800 €

#### **Exhibit installation dates**

All booths must be set up by 9:30 on June 4, 2018.

#### **Exhibition dismantle dates**

Exhibition dismantle begins on Thursday, June 7, 2018, at 12:30 and must be concluded by 14:00 o'clock.

#### To reserve a booth

The booth reservations are made via the Meeting web-page: www.helsinki.fi/IVBM2018

#### **Headquarter hotel**

The headquarter hotels are the Scandic Park Hotel and Crowne Plaza Hotel.

#### **Exhibition booths**

Included in your booth rental package:

- Name on the exhibitor list in the Meeting Program Book and mobile app
- Logo on Meeting's website "Exhibitors"-page
- Exhibition boot as specified bellow
- 1 Complimentary exhibitor registration

#### 9m2 3 000 €

- 3 pcs Wall-element, pearl grey, height
   248 cm
- 9 m Fascia
- 3 pcs Fascia logo
- 3 pcs Spotlight
- 1 pcs Sliding door cabinet
- 1 pcs Bar table
- 2 pcs Bar stool
- 9 m2 Carpet
- 1 pcs Power outlet 8amp

#### 6m2 2 500 €

- 1 pcs Vario d2 back-wall, 140 x 201 cm
- 1 pcs Logo for back-wall
- 2 pcs Arm spotlight
- 1 pcs Lap top desk
- 2 pcs Bar chair
- 6 m2 Carpet
- 1 pcs Power outlet 8amp

#### 4m2 1 800 €

- pcs Vario d2 back-wall, 70 x 201 cm
- 1 pcs Logo for back-wall
- 1 pcs Arm spotlight
- 1 pcs Counter incl. illumination
- 1 pcs Logo for counter
- 1 pcs Bar chair
- 4 m2 Carpet
- 1 pcs Power outlet 8amp

#### **Exhibit dates & hours**

Sunday, June 3, 2018, from 18:45 to 20:00 Monday, June 4, 2018, from 9:30 to 18:15 Tuesday, June 5, 2018, from 9:30 to 18:15 Wednesday, June 6, 2018, from 9:30 to 18:15 Thursday, June 7, 2018, from 9:30 to 12:30

More booth options and booth equipment and furnishing are available for extra costs.

#### **Questions? Contact us!**

Riikka Louhivuori, e-mail: ivbm2018@confedent.fi, tel. +358 50 46 44 757 Kaisa Sarkkinen, e-mail: kaisa.a.sarkkinen@helsinki.fi, tel. +358 2 941 25512

# IVBM 2018

## 20th International Vascular Biology Meeting

June 3-7, 2018 Helsinki, Finland

#### **Confirmed Speakers**

Ralf Adams Zoltan Arany **Hellmut Augustin** Victoria Bautch Rui Benedito Gabriele Bergers Joyce Bischoff Ebba Brakenhielm Peter Carmeliet Kathleen M. Caron Lena Claesson-Welsh Michele De Palma Elisabetta Dejana Michael Detmar Anne Eichmann Britta Engelhardt **Ulf Eriksson** Napoleone Ferrara **Andreas Fischer** Barbara Garmy-Susini Holger Gerhardt Cecilia Giachelli Mariona Graupera Jaime Grutzendler Chenghua Gu

Natasha Harvey Yulong He Timothy Hla Ben Hogan Young-Kwon Hong Yu Huang Luisa Iruela-Arispe Lars Jakobsson Sirpa Jalkanen Randall S. Johnson Mark Kahn Friedemann Kiefer Hyo-Soo Kim Injune Kim Gou Young Koh Yoshiaki Kubota Calvin Kuo Young-Guen Kwon Klaus Ley Jake Lusis Naoki Mochizuki Taija Mäkinen Maiken Nedergaard Stefan Offermanns Goo Taeg Oh Guillermo Oliver Tatiana Petrova Kristian Pietras

Michael Potente Susan Quaggin Shahin Rafii Anna Randi Kristy Red-Horse Anne Saarikko Pipsa Saharinen Mike Sapieha Stefan Schulte-Merker Martin A. Schwartz William C. Sessa Arndt Siekmann **David Silver** Michael Simons **Didier Stainier** Nobuyuki Takakura Jaap van Buul Dietmar Vestweber Miikka Vikkula Kenneth Walsh **Tetsuro Watabe** Helge Wiig Jun K. Yamashita Karina Yaniv Seppo Ylä-Herttuala Bin Zhou Berislav Zlokovic



Cornelia Halin



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#### Chairs

Kari Alitalo Christer Betsholtz Lena Claesson-Welsh Jozef Dulak Pipsa Saharinen Seppo Ylä-Herttuala

Sunday, June	Sunday, June 03, 2018				
	Finlandia Hall Auditorium (1200				
	seats)				
15:00	Registration		•		
17:00-18:45	Plenary Session I: Vascular Therapeutics				
18:45	Welcome Reception				

Monday, June 04, 2018					
	Finlandia Hall Auditorium (1200				
	seats)	Veranda 1 (200 seats)	Veranda 2 (400 seats)	Helsinki Hall (340 seats)	
8:30-9:50	Plenary Session II: Organotypic vasculature				
9:50-10:15	Coffee Break				
10:15-12:15	S1: Parallel session	S2: Parallel session	S3: Parallel session	S4: Parallel session	
12:15-12:45	Lunch				
12:45-14:15	Poster Session I				
14:15-16:15	S5: Parallel session	S6: Parallel session	S7: Parallel session	S8: Parallel session	
16:15-16:45	Coffee Break				
16:45-18:05	Plenary Sesson III: Hematovascular differentiation (in collaboration with Aerpio)				
18:30	Helsinki Reception				

Tuesday, June 05, 2018					
	Finlandia Hall Auditorium (1200				
	seats)	Veranda 1 (200 seats)	Veranda 2 (400 seats)	Helsinki Hall (340 seats)	
8:30-9:50	Plenary Session IV: Neurovascular disease				
9:50-10:15	Coffee Break				
10:15-12:15	S9: Parallel session	S10: Parallel session	S11: Parallel session	S12: Parallel session	
12:15-12:45	Lunch				
12:45-14:15	Poster Session II				
14:15-16:15	S13: Parallel session	S14: Parallel session	S15: Parallel session	S16: Parallel session	
16:15-16:45	Coffee Break				
16:45-18:05	Plenary Session V: Developmental mechanisms				
18:15-19:15		Showcase	Showcase		

Wednesday, June 06, 2018					
	Finlandia Hall Auditorium (1200				
	seats)	Veranda 1 (200 seats)	Veranda 2 (400 seats)	Helsinki Hall (340 seats)	
8:30-9:50	Plenary Session VI: Vascular signalling				
9:50-10:15	Coffee Break				
10:15-12:15	S17: Parallel session	S18: Parallel session	S19: Parallel session	S20: Parallel session	
12:15-12:45	Lunch				
12:45-14:15	Poster Session III				
14:15-16:15	S21: Parallel session	S22: Parallel session	S23: Parallel session	S24: Parallel session	
16:15-16:45	Coffee Break				
16:45-18:05	Plenary Session VII: TBA				
19:00	Nordic Night				

Thursday, June 07, 2018				
	Finlandia Hall Auditorium (1200			
	seats)	Veranda 1 (200 seats)	Veranda 2 (400 seats)	Helsinki Hall (340 seats)
8:30-9:30	S25: Parallel session	S26: Parallel session	S27: Parallel session	S28: Parallel session
9:30-10:00	Coffee Break			
10:00-12:15	Plenary Session VIII + Closing remarks + poster prizes			